

City	Email	First Name	Last Name	Phone	Title	Pop	Does your city collect a hotel/motel tax at this time?	What is the hotel/motel tax rate in your city (not including county tax rate)? *updated June 2025 re: TN Dept of Revenue information	Other fees collected if any (ex. nightly fee)	How is your city making use of the hotel-motel tax collected in your community? Please list any of the programs or services for which this revenue is allocated. Examples can include but are not limited to: community non-profits (please provide details on which ones), parks and recreation programs, downtown development (parking, way finding, etc.), sports programs/facilities, visitor/tourism promotion (visitor bureau, convention center, etc.) and any others that are in place in your city.
Alcoa	bspence@cityofalcoa-tn.gov	Brittany	Spence	(865) 380-4748	Finance Director	8,449	Yes	1%		General unrestricted use.
Bean Station	bwolfe@townofbeanstation.com	Barbara	Wolfe	(865) 993-3177	Town Recorder	3,054	Yes	5%		General
Bristol	bsorah@bristoltn.org	Bill	Sorah	(423) 989-5501	City Manager	26,702	Yes	5%	0	Approximately 50% of collected occupancy tax is provided to our Destination Marketing Organization to support their marketing efforts. The balance of the collected occupancy tax is placed in the General Fund to provide services such as public safety, street maintenance, etc. necessary to support transient visitors in our community.
Clinton	gcook@clintontn.net	Gail	Cook	(865) 259-1105	Finance Director	9,841	Yes	3%		Chamber of Commerce - retail development, Main Street Program
Dandridge	mrudder@dandridgetn.gov	Matt	Rudder	(865) 397-7420	Town Administrator, Finance Director	2,812	Yes	4%		Tourism promotion
Gatlinburg	roberth@gatlinburgtn.gov	Robert	Holt	(865) 436-1404	Finance Director	3,944	Yes	3%	0	about 87% is allocated towards Advertising and Promotions with remainder going for other General Fund purposes.
Kingsport	lisawinkle@kingsporttn.gov	Lisa	Winkle	(423) 229-9431	City Recorder, Finance Director	51,274	Yes	7%		visitor/tourism promotion
Morristown	jbarnard@mymorristown.com	Joey	Barnard	(423) 581-4110	Assistant City Administrator for Finance and Administration	29,137	Yes	7%	0	30% of tax collected is remitted to Morristown Area Chamber of Commerce in relation to Tourism. Remaining amounts are used for operations.
Newport	tinam@newporttn.org	Christina	Matthews	(423) 623-7323	Finance Director, City Recorder	6,945	Yes	4%		The tax is mainly used for street lights next to the interstate exit for Newport. Since the raise in tax (from 2%) in July, the Hotel/Motel taxes have been used to help renovate a building. This building now houses the Economic Development department and will also house a Welcome Center in the future.
Oliver Springs	rlwalker701@comcast.net	Ramona	Walker	(865) 435-7722 Ext. 3	Finance Director, City Court Clerk	3,231	Yes	5%	0	promotion of parks October Sky festival fall & spring cleanup for citizens (we collect their bush and large discarded items 2 times a year)
Pigeon Forge	dclabo@cityofpigeonforge.com	Dennis	Clabo	(865) 453-9061	Finance Director	5,875	Yes	2.50%		By Ordinance: 1/3 of the tax goes to promotion of tourism, 1/3 goes to tourism activity, and the last 1/3 goes to the general fund.
Pittman Center	tkwatts@pittmancentertn.gov	Tammy	Watts	(865) 436-5499	City Administrator	502	Yes	3%	0	

Rockford	city@rockfordtn.com	Bailey	Whited	(865) 970-9665	City Manager, City Recorder	856	No			
Rocky Top	mfoster@rockytoptn.org	Michael	Foster	(865) 426-2838	City Manager, CMFO, CPM	1,781	Yes	5%		
Rogersville	toro1@chartertn.net	Glenn	Hutchens	(423) 272-7497	City Recorder, CMFO	4,420	Yes	7%		1/3 to Chamber of Commerce, 1/3 to Heritage Association and 1/3 to City for tourism.
Sevierville	lmccclurg@seviervilletn.org	Lynn	McClurg	(865) 453-5504	City Recorder, Finance Director	14,807	Yes	3%		tourism promotion, golf course operating subsidy, convention center operating subsidy
White Pine	Whitepine@charter.net	Alyson	Susong	(865) 674-2556	City Recorder, City Judge	2,196	Yes	3%		downtown signage, advertisements for our town website