



## Politics and Social Media

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Dear Reader:

The following document was created from the MTAS website ([mtas.tennessee.edu](http://www.mtas.tennessee.edu)). This website is maintained daily by MTAS staff and seeks to represent the most current information regarding issues relative to Tennessee municipal government.

We hope this information will be useful to you; reference to it will assist you with many of the questions that will arise in your tenure with municipal government. However, the *Tennessee Code Annotated* and other relevant laws or regulations should always be consulted before any action is taken based upon the contents of this document.

Please feel free to contact us if you have questions or comments regarding this information or any other MTAS website material.

Sincerely,

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## Politics and Social Media

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Social media is being widely used in political campaigns at all governmental levels. Social media accounts provide news, information on candidates, discussion of the campaign issue, and voter outreach. It is important for your municipality to remain mindful of the fact that the municipality's social media site and all "political platform" sites are to be separate. Employees should be aware that any form of campaigning while on the job is in the majority of cases a violation of public policy.

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<http://www.pewinternet.org/fact-sheets/social-networking-fact-sheet/> [1]

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**Links:**

[1] <http://www.pewinternet.org/fact-sheets/social-networking-fact-sheet/>

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