

MTAS Golf Study Survey Summary of Responses

City and Contact	City Owned Golf Courses	Contact Response	Survey Completed
<p>Chattanooga</p> <p>Eddie Taylor, Director of Golf Courses taylor_eddie@chattanooga.gov</p>	<ul style="list-style-type: none"> • Brainerd • Brown Acres 	<p>Spoke with Larry Zehnder, Parks and Recreation Administrator, who said that he would contact Eddie Taylor for me. Sent the survey by email on 11/6/2012</p>	<p>Yes—see responses below</p>
<p>Knoxville</p> <p>Karen Briggs, Administrative Supervisor kbriggs@cityofknoxville.org</p>	<ul style="list-style-type: none"> • Whittle Springs • Knoxville Municipal • Williams Creek 	<p>Spoke with Karen Briggs, who was able to answer the first two questions, but did not know specific amounts for all revenue sources for the FY 2011-2012. Sent survey by email on 11/6/2012</p>	<p>Partial – see responses below</p>
<p>Memphis</p> <p>Sandy Allen sandra.allen@memphistn.gov</p>	<ul style="list-style-type: none"> • Audubon • Davy Crockett • Fox 	<p>Spoke with Sandy Allen and emailed the survey per Ms. Allen’s</p>	<p>No</p>

	<ul style="list-style-type: none"> • Meadows • Galloway • Pine Hill 	request on 11/6/2012	
<p>Nashville</p> <p>Sally Davis, Superintendent Golf Operations sally.davis@nashville.gov</p>	<ul style="list-style-type: none"> • Shelby • Ted Rhodes • Two Rivers 	Spoke with Sally Davis and emailed the survey per Ms. Davis's request on 11/5/2012	No

Survey Responses Received

Chattanooga:

Your name: **Eddie Taylor** Your city: **Chattanooga**

Your title: **Director, Golf Courses** Your contact #: **423.421.5405**

Name of your course (if more than one, please complete a survey for each course, unless multiple courses are budgeted together, in which case complete only one survey and combine the data):

Course name: **Brainerd & Brown Acres** Is the course 9 holes or 18 holes? **18**

1. Does your City own the course? **Yes**
 - a. If not, under what type of arrangement does it operate?

2. How is the course operated?
 - a. As a Department within the City (if so, to whom does the Director of Golf report?).
I report to the Administrator of Parks and Recreation
 - b. Course management is contracted to a private firm.
 - c. Course is leased to a private firm.
 - d. Operated by an independent Board of Directors (if so how are Board members appointed?).
 - e. Other arrangement (please explain).

3. For fiscal year 2011-2012 (from July 1, 2011 to June 30, 2012) what were your sources of revenue:

<u>Revenue Source:</u>	<u>Amount \$</u>
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Greens fees:	818,593
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Cart/equipment rentals:	564,547
Private cart usage/storage fees:	0
Membership dues:	133,095
Pro Shop sales:	152,660
Concession revenues:	189,259
Transfer from the City:	0
All Other Revenues:	0
Total FY 2011-12 Revenues:	1,858,154

Note: Who receives Pro Shop revenues? **City of Chattanooga receives all revenues**

4. For fiscal year 2011-2012 (from July 1, 2011 to June 30, 2012) what were your expenditures:

<u>Expenditure</u>	<u>Amount \$</u>
Personnel:	957,632
Capital improvements course:	140,000
Capital improvements equipment:	0
Debt Service:	0
Depreciation:	0
Contract for Course management or operation (if applicable):	0
Sales/property taxes (if applicable):	0
All Other Expenditures:	861,391
Total FY 2011-12 Expenditures:	1,959,023

Note: The capital improvements are from a Parks and Recreation appropriated fund. The golf courses currently transfer \$100,000 per year to the general fund that is reflected in the above figure of 861,391

5. Do any colleges or high schools use this course as their official home course? **yes**
- If so, who are they: **Notre Dame, Boyd Buchanan, Chattanooga Christian, East Hamilton**
 - How do they compensate the course and at what level? **\$5.00 per player per 9 holes**
6. For FY 2011-2012 (i.e. July 1, 2011 to June 30, 2012) how many rounds of golf were played?
75,289
7. How many members did the course have over this same period of time?
243 (we refer to them as annual passes)
8. What are your current fees:

