

Instagram

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We hope this information will be useful to you; reference to it will assist you with many of the questions that will arise in your tenure with municipal government. However, the *Tennessee Code Annotated* and other relevant laws or regulations should always be consulted before any action is taken based upon the contents of this document.

Please feel free to contact us if you have questions or comments regarding this information or any other MTAS website material.

Sincerely,

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Instagram is an online social media networking service that allows individuals a place to share pictures and short videos. You are able to tag other users, apply filters and hashtags. People who follow you are allowed to like the content and comment on it. Like Twitter, Instagram has a system of Followers and Following options. You can make your account public or private. If you make your account private, then only the people you allow to follow you will see your content. Lots of Twitter users also have Instagram accounts and use it as the photo/video repository for their Twitter accounts. This is partly because Twitter initially allowed only text in tweets. Since Twitter now allows photos, using an Instagram account as a Twitter repository is a matter of personal preference.

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