

# THE TENNESSEE MUNICIPAL BENCHMARKING PROJECT (TMBP)

## MISSION

**THE TENNESSEE MUNICIPAL BENCHMARKING PROJECT (TMBP)** serves to provide accurate and timely performance data and best practices information to improve the efficiency and effectiveness of Tennessee cities.

## VALUE OF THE TMBP

There are other performance measurement groups available to Tennessee cities. Why would you join the TMBP?

- Benchmarks based on Tennessee-specific performance and cost data
- Members have direct input on what is measured and how it is measured
- Members are supported by MTAS consultants and UT faculty
- Face-to-face meetings of members to discuss best practices and reported data to insure “apples to apples” comparisons
- Members build a network of state-wide benchmarking peers to support their efforts at continuous improvement
- Unlimited user access to the Covalent performance management software system for staff in each city
- Ongoing educational opportunities on performance measurement and management for members

## WHY PARTICIPATE?

*“As local government professionals, it is our responsibility and our duty to provide essential services to our citizens in the most efficient manner possible while achieving the greatest social equity. In 2015, this means being smarter with the limited resources we have. And the way to be smarter is to analyze, collect, and compare our data. Not just with ourselves, but with our peers throughout the state. That is what the Tennessee Municipal Benchmarking Project has provided Franklin for nearly a decade – the ability to collaborate with cities throughout the Volunteer State through data in order to build and sustain our community.”*

Michael Walters Young,  
Budget & Analytics Manager  
Franklin, Tennessee.



**COVALENT SOFTWARE**

With the software in place, we are looking forward to adding new cities that are interested in a collaborative benchmarking opportunity.

**FINANCIAL INVESTMENT**

An annual fee of \$3,500 includes data analysis services, unlimited Covalent user licenses for each member city, access to annual report as well as all reported data from FY2003-2015 in the Covalent system, custom reports as requested, end of project cycle meetings with guest speakers, Steering Committee annual business meeting and more.

We welcome your participation in this effort to assist cities as they work to improve the lives of their citizens through the most efficient and effective municipal services possible.

**We look forward to hearing from you!**

**TMBP Staff contact information**

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**PROJECT CYCLE TIMELINE**

- August - October: Covalent data entry system training and data collection
- November - December: Data review
- January: Draft TMBP Annual Report sent to cities for review
- March: Final report presented to cities at the End-of-Project-Year meeting



**Tennessee Municipal Benchmarking Project FY2016 Steering Committee**

Athens	Mitch Moore	City Manager	mmoore@cityofathenstn.com
Bartlett	Dick Phebus	Finance Director	dphebus@cityofbartlett.org
Brentwood	Jay Evans	Assistant City Manager	evansj@brentwood-tn.org
Chattanooga	Brian Smart	Manager of Financial Operation	smart@chattanooga.gov
Cleveland	Janice Casteel	City Manager	jcasteel@cityofclevelandtn.com
Crossville	David Rutherford	City Manager	david.rutherford@crossvilletn.gov
Franklin	Michael Young	Business & Analytics Manager	michael.waltersyoung@franklintn.gov
Kingsport	Judy Smith	Budget Officer	judysmith@kingsporttn.gov
Knoxville	Russ Jensen	Director of 311	rjensen@cityofknoxville.org
Morristown	Tony Cox	City Administrator	tcox@mymorristown.com
Red Bank	Randall Smith	City Manager	rsmith@redbanktn.gov
Sevierville	Tracy Baker	Assistant City Manager	baker@seviervilletn.org
Springfield	Gina Holt	Assistant City Manager	gholt@springfield-tn.org
Tullahoma	Jody Baltz	City Administrator	jbaltz@tullahommatn.gov

The TMBP cities cover the state geographically and vary in population from approximately 10,000 to 180,000.