

TITLE 16

STREETS AND SIDEWALKS, ETC¹

CHAPTER

1. MISCELLANEOUS.
2. EXCAVATIONS AND CUTS.
3. BANNERS AND SPECIAL EVENT SIGNAGE.
4. CHURCH AND BUSINESS DIRECTIONAL SIGNAGE.

CHAPTER 1

MISCELLANEOUS

SECTION

- 16-101. Obstructing streets, alleys, or sidewalks prohibited.
- 16-102. Trees projecting over streets, etc., regulated.
- 16-103. Trees, etc., obstructing view at intersections prohibited.
- 16-104. Projecting signs and awnings, etc., restricted.
- 16-105. Placement of benches.
- 16-106. Gates or doors opening over streets, alleys, or sidewalks prohibited.
- 16-107. Littering streets, alleys, or sidewalks prohibited.
- 16-108. Obstruction of drainage ditches.
- 16-109. Sidewalk construction, repair and maintenance.
- 16-110. Parades regulated.
- 16-111. Animals and vehicles on sidewalks.
- 16-112. Fires in streets, etc.
- 16-113. Street numbering system.
- 16-114. Public survey markers (monuments).

16-101. Obstructing streets, alleys, or sidewalks prohibited. No person shall use or occupy any portion of any public street, alley, sidewalk, or right of way for the purpose of storing, selling, or exhibiting any goods, wares, merchandise, or materials. (1976 Code, § 12-201)

16-102. Trees projecting over streets, etc., regulated. It shall be unlawful for any property owner or occupant to allow any limbs of trees on his property to project out over any street, alley, or sidewalk at a height of less than fourteen (14) feet. (1976 Code, § 12-202)

¹Municipal code reference

Related motor vehicle and traffic regulations: title 15.

16-103. Trees, etc., obstructing view at intersections prohibited.

It shall be unlawful for any property owner or occupant to have or maintain on his property any tree, hedge, billboard, or other obstruction which prevents persons driving vehicles on public streets or alleys from obtaining a clear view of traffic when approaching an intersection. (1976 Code, § 12-203)

16-104. Projecting signs and awnings, etc., restricted.

Signs, awnings, or other structures which project over any street or other public way shall be erected subject to the requirements of the building code and § 16-211.¹ (1976 Code, § 12-204)

16-105. Placement of benches, etc.

It shall be unlawful for any person to place benches, flag holders, waste containers, drinking fountains, clocks, planters, telephone booths, or other large items, which might impede pedestrian traffic upon the public sidewalks and rights of way without the express written approval of the placement of these items as to location and position by the city manager.

Any items so located, erected or positioned not belonging to the City of Gatlinburg, may be permitted by the city manager after an application in writing is submitted to him. The city manager may approve same, if he finds that the placement or erection of same would not further impede congestion or safety. If the application for placement or erection of the requested item is approved, the applicant shall provide to the city manager a Certificate of Insurance for public liability and property damage in the amount commonly known as \$100,000, \$300,000, \$10,000 holding the city harmless from liability incurred as a result of locating such items or items. Such certificate shall name the City of Gatlinburg as a co-insured with the applicant.

The provisions of this section shall not prohibit the placement of waste containers upon the city sidewalks for the temporary purpose of collection by the City of Gatlinburg Sanitation Department. (1976 Code, § 12-205)

16-106. Gates or doors opening over streets, alleys, or sidewalks prohibited.

It shall be unlawful for any person owning or occupying property to allow any gate or door to swing open upon or over any street, alley, or sidewalk except when required by statute. (1976 Code, § 12-206)

16-107. Littering streets, alleys, or sidewalks prohibited.

It shall be unlawful for any person to litter, place, throw, track, or allow to fall on any street, alley, or sidewalk any refuse, glass, tacks, mud, or other objects or materials which are unsightly or which obstruct or tend to limit or interfere

¹Municipal code reference

Building code: title 12, chapter 1.

with the use of such public ways and places for their intended purposes. (1976 Code, § 12-207)

16-108. Obstruction of drainage ditches. It shall be unlawful for any person to permit or cause the obstruction of any drainage ditch in any public right of way. (1976 Code, § 12-208)

16-109. Sidewalk construction, repair and maintenance. The occupants of property abutting on a sidewalk area are required to keep the public and private sidewalk and landscape areas, including the set-back area, in front of said business in a clean and sanitary condition, free from all litter, debris and spills and in a safe condition for the benefit of the pedestrian traffic. Occupants shall not sweep or deposit debris or litter into the city street or gutter. In addition to maintaining a clean and sanitary sidewalk, immediately after a snow or sleet, such occupants are required to remove all accumulated snow or ice from the abutting sidewalk and private property abutting the public sidewalk, which is used by pedestrians.

All sidewalks on public property shall be constructed, repaired and maintained by the city. Private development necessitating repair or construction of sidewalks on public property shall be charged the cost incurred by the city for said repair or construction. Private improvements to the publicly owned sidewalks are not allowed. (Ord. #2146, Feb. 1997, as amended by Ord. #2191, Sept. 1999)

16-110. Parades regulated. It shall be unlawful for any club, organization, or similar group to hold any meeting, parade, demonstration, or exhibition on the public streets without some responsible representative first securing a permit from the city manager. No permit shall be issued by the city manager unless such activity will not unreasonably interfere with traffic and unless such representative shall agree to see to the immediate cleaning up of all litter which shall be left on the streets as a result of the activity. Furthermore, it shall be unlawful for any person obtaining such a permit to fail to carry out his agreement to immediately clean up the resulting litter. (1976 Code, § 12-210)

16-111. Animals and vehicles on sidewalks. It shall be unlawful for any person to ride, lead, or tie any animal, or ride, push, pull, or place any vehicle across or upon any sidewalk in such manner as to unreasonably interfere with or inconvenience pedestrians using the sidewalk. It shall also be unlawful for any person knowingly to allow any minor under his control to violate this section. (1976 Code, § 12-212)

16-112. Fires in streets, etc. It shall be unlawful for any person to set or contribute to any fire in any public street, alley, or sidewalk. (1976 Code, § 12-213)

16-113. Street numbering system. All streets in the City of Gatlinburg shall be numbered in accordance with the following numbering system:

(1) All streets west of Parkway shall be designated by the addition of the word “west”.

(2) All streets east of Parkway shall be designated by the addition of the word “east”.

(3) All streets running westwardly from Parkway shall be numbered westwardly to the westernmost limits of the city with odd numbers on the north side of the street and the even numbers on the south side.

(4) All streets running north and south shall be numbered from the northernmost limits of the city to the southernmost limits with odd numbers on the west side of the street and even numbers on the east side.

(5) All numbering shall begin with the figures “100” and progress consecutively for the first block. The second block shall begin with the figure “200” and the third block with the figures “300” and so on until the city limits are reached.

(6) All streets not coming within the preceding paragraphs of this section shall begin with the hundredth number designating the distance of blocks of their beginning point from Parkway or the northernmost limits as shown by those numbers on those street connecting with said streets.

(7) Fractional numbers or letters may be used when necessary for a more explicit description.

(8) All street numbers shall be assigned by the city manager in accordance with the provisions of this section. No number assigned any premises by the city manager shall be displayed in numbers less than two and one-half (2-1/2) inches in height.

(9) No person shall remove or deface any numbers assigned or put on any building in accordance with this section or retain any improper number or substitute any improper number.

(10) It shall be unlawful for any person, firm or corporation to violate the provisions of this section. (1976 Code, § 12-214)

16-114. Public survey markers (monuments). (1) City survey markers are identified as being 2" diameter brass monuments, permanently placed on public property and bearing the name “Gatlinburg” and an identifying number.

(2) No such marker may be disturbed without the knowledge and consent of the City of Gatlinburg (city manager or city engineer).

(3) Any person who by necessity or accident shall disturb one or more of the survey markers shall, at his expense, restore the marker to its original location and elevation or to an alternate location, approved by the city.

(4) Any removal or replacement shall be done by a licensed land surveyor using a level of control no less than the second order and the surveyor shall provide a plat, showing the location, with his certification that it has been so placed.

(5) If a monument is disturbed and not properly replaced, the city shall cause its replacement, the costs being assessed to the person or persons responsible, if known, or to the abutting property owner.

(6) Violation of the provisions of this section shall be punishable by the maximum fine provided for violations of the Gatlinburg Municipal Code. (1976 Code, § 12-215)

CHAPTER 2

EXCAVATIONS AND CUTS¹

SECTION

- 16-201. Permit required.
- 16-202. Applications.
- 16-203. Fee.
- 16-204. Bond.
- 16-205. Manner of excavating--barricades and lights--temporary sidewalks.
- 16-206. Restoration of streets, etc.
- 16-207. Insurance.
- 16-208. Time limits.
- 16-209. Supervision.
- 16-210. Driveway curb cuts.
- 16-211. Plans for driveway cuts.
- 16-212. Maximum slope.
- 16-213. Paving.

16-201. Permit required. It shall be unlawful for any person, firm, corporation, association, or others, to make any excavation in any street, alley, or public place, or to tunnel under any street, alley, or public place without having first obtained a permit as herein required, and without complying with the provisions of this chapter; and it shall also be unlawful to violate, or vary from, the terms of any such permit; provided, however, any person maintaining pipes, lines, or other underground facilities in or under the surface of any street may proceed with an opening without a permit when emergency circumstances demand the work to be done immediately and a permit cannot reasonably and practicably be obtained beforehand. The person shall thereafter apply for a permit on the first regular business day on which the office of the building official is open for business, and said permit shall be retroactive to the date when the work was begun. (1976 Code, § 12-101, as amended by Ord. #2342, March 2006)

16-202. Applications. Applications for such permits shall be made to the building official, or such person as he may designate to receive such applications, and shall state thereon the location of the intended excavation or

¹State law reference

This chapter was patterned substantially after the ordinance upheld by the Tennessee Supreme Court in the case of City of Paris, Tennessee v. Paris-Henry County Public Utility District, 207 Tenn. 388, 340 S.W.2d 885 (1960).

tunnel, the size thereof, the purpose thereof, the person, firm, corporation, association, or others doing the actual excavating, the name of the person, firm, corporation, association, or others for whom the work is being done, and shall contain an agreement that the applicant will comply with all ordinances and laws relating to the work to be done. Such application shall be rejected or approved by the recorder within twenty-four (24) hours of its filing. (1976 Code, § 12-102, as amended by Ord. #2342, March 2006)

16-203. Fee. At the time an applicant secures an excavation permit, he shall pay to the recorder a fee for resurfacing the affected street area, and in addition, a fee for those instances in which the city shall be required to refill the excavation, to wit:

- (1) \$0.05 per cubic foot of refilling,
- (2) .75 per square foot of concrete paving,
- (3) .50 per square foot of sidewalk paving,
- (4) .35 per square foot of oil macadam paving,
- (5) .25 per square foot of loose rock macadam paving,
- (6) 1.00 per square foot of concrete base asphalt surface paving,
- (7) 3.00 minimum fee. (1976 Code, § 12-103)

16-204. Bond. Any person, firm or corporation who desires to do any work in streets, sidewalks, or alleys, or on or under any public property, shall file with the City of Gatlinburg, a corporate surety bond in the sum of two thousand dollars (\$2,000.00) to indemnify and save harmless the City of Gatlinburg from all loss or damage of any kind or character resulting to persons or property from any work done by the applicant, and to indemnify and save harmless the City of Gatlinburg from all loss or damage resulting from the failure of the applicant to perform fully all the obligations and liabilities imposed upon the applicant by this section for the replacement and maintenance of all streets, alleys, sidewalks and other property of the City of Gatlinburg, such bond to be approved by the city manager. (1976 Code, § 12-104)

16-205. Manner of excavating--barricades and lights--temporary sidewalks. Any person, firm, corporation, association, or others making any excavation or tunnel shall do so according to the terms and conditions of the application and permit authorizing the work to be done. Sufficient and proper barricades and lights shall be maintained to protect persons and property from injury by or because of the excavation being made. If any sidewalk is blocked by any such work, a temporary sidewalk shall be constructed and provided which shall be safe for travel and convenient for users. (1976 Code, § 12-105)

16-206. Restoration of streets, etc. Any person, firm, corporation, association, or others making any excavation or tunnel in or under any street, alley, or public place in this municipality shall restore said street, alley, or

public place to its original condition except for the surfacing, which shall be done by the municipality, but shall be paid for by such person, firm, corporation, association, or others. In case of unreasonable delay in restoring the street, alley, or public place, the building official shall give notice to the firm, corporation, association, or others that unless the excavation or tunnel is refilled properly within a specified reasonable period of time, the municipality will do the work and charge the expense of doing the same to such person, firm, corporation, association, or others. If within the specified time the conditions of the above notice have not been complied with, the work shall be done by the municipality, an accurate account of the expense involved shall be kept, and the total cost shall be charged to the person, firm, corporation, association, or others who made the excavation or tunnel. (1976 Code, § 12-106, as amended by Ord. #2342, March 2006)

16-207. Insurance. In addition to making the deposit or giving the bond hereinbefore required to insure that proper restoration is made, each person applying for an excavation permit shall file a certificate of insurance indicating that he is insured against claims for damages for personal injury as well as against claims for property damage which may arise from or out of the performance of the work, whether such performance be by himself, his subcontractor, or anyone directly or indirectly employed by him. Such insurance shall cover collapse, explosive hazards, and underground work by equipment on the street, and shall include protection against liability arising from completed operations. The amount of the insurance shall be prescribed by the building official in accordance with the nature of the risk involved; provided, however, that the liability insurance for bodily injury shall not be less than \$100,000 for each person and \$300,000 for each accident, and for property damages not less than \$25,000 for any one (1) accident, and a \$75,000 aggregate. (1976 Code, § 12-107)

16-208. Time limits. Each application for a permit shall state the length of time it is estimated will elapse from the commencement of the work until the restoration of the surface of the ground or pavement, or until the refill is made ready for the pavement to be put on by the municipality. It shall be unlawful to fail to comply with this time limitation unless permission for an extension of time is granted by the building official. (1976 Code, § 12-108, as amended by Ord. #2342, March 2006)

16-209. Supervision. The building official shall from time to time inspect all excavations and tunnels being made in or under any public street, alley, or other public place in the City of Gatlinburg and see to the enforcement of the provisions of this chapter. Notice shall be given to him at least ten (10) hours before the work of refilling any such excavation or tunnel commences. (1976 Code, § 12-109, as amended by Ord. #2342, March 2006)

16-210. Driveway curb cuts. No one shall cut, build, or maintain a driveway across a curb or sidewalk without first obtaining a permit from the building official. Such a permit will not be issued when the contemplated driveway is to be so located or constructed as to create an unreasonable hazard to pedestrian and/or vehicular traffic. (1976 Code, § 12-110)

16-211. Plans for driveway cuts. All plans submitted to the building official for construction within the City of Gatlinburg, both residential and commercial, shall include plans for the driveways to be constructed and used in conjunction with the proposed structure or structures. Said plans shall include the number of driveway cuts, the length and width of same, as well as the grade of the driveways. Adequate drainage tile shall be required when needed, based upon the drainage area to be served. Said size shall be determined by the supervisor of the street department. Driveways should be constructed with the property topography rather than across topography to reduce disturbance areas and should be done in a manner to limit the area of disturbance to the minimum extent practical. Driveways shall be constructed pursuant to Gatlinburg Municipal Code Title 16, Chapter 2. (1976 Code, § 12-111, as amended by Ord. #2406, April 2009)

16-212. Maximum slope. No portion of a driveway shall exceed a fifteen percent (15%) slope within the required set back area as determined by the zoning ordinance, however, this provision shall not apply to existing lots of record with street frontage of less than fifty (50) feet or lots which have a topographical slope greater than thirty percent (30%). In no instance shall any portion of any new driveway exceed a grade of twenty-five percent (25%).

Where a driveway connects to the adjoining street there shall be a transition area not exceeding a maximum grade of twelve percent (12%) for a minimum length of sixteen feet (16') measured from the edge of the street pavement. Residential driveways that will have an uphill grade from the street shall be constructed at a grade not exceeding a maximum grade of twelve percent (12%) to a point across the developed drainage ditch before starting an incline or in the case of no ditch, to a point not less than sixteen feet (16') in length. In no case shall the driveway apron extend out onto the paved street. Residential driveways that will have a downhill grade from the roadway shall not cut into the shoulder or pavement of the developed roadway and in no case shall the driveway undermine the roadway. (1976 Code, § 12-112, as replaced by Ord. #2342, March 2006)

16-213. Paving. All driveways shall be paved with asphalt, concrete or other permanent paving or a surface equivalent to the adjacent street a distance of twenty-four feet (24') beginning at the edge of the road paving with a minimum width of ten feet (10'). This paving shall be done as completion of construction and weather permits and under no circumstances more than six (6)

months after completion. No permanent certificate of occupancy (see title 12, chapter 1 and the zoning ordinance) shall be issued until this provision is complied with. (1976 Code, § 12-113, as replaced by Ord. #2342, March 2006)

CHAPTER 3

BANNERS AND SPECIAL EVENT SIGNAGE

SECTION

- 16-301. Purpose.
- 16-302. Definitions.
- 16-303. Permit required.
- 16-304. Applications.
- 16-305. Approval.
- 16-306. Minimum sign standards.
- 16-307. Size and location.
- 16-308. Installation, maintenance and removal.
- 16-309. Time limits.
- 16-310. Insurance.
- 16-311. Entrance signs.
- 16-312. Special event signage at McMahan Parking Garage.

16-301. Purpose. It is the purpose of this chapter to promote the general economic prosperity of the City of Gatlinburg through the orderly display of banners and public event signs on public streets, sidewalks, grounds, and facilities which advertise community sponsored events. This chapter is not intended to promote individual business activities, but rather the quality of the city's general appearance through events which support business activities in general. (1976 Code, § 12-401)

16-302. Definitions. Unless the context specifically indicates otherwise, the meaning of the terms used in this chapter shall be as follows:

(1) "Administrator" shall mean the city manager or his/her duly authorized representative charged with the administration of this chapter.

(2) "Applicant" shall be any person, firm, corporation, or association requesting a permit to install special event banners under the provisions of this chapter.

(3) "Banner" shall be any flexible announcement device affixed to public property for the purpose of announcing or promoting community events.

(4) "City" shall mean the Board of Commissioners of the City of Gatlinburg, acting through its city manager or other agents authorized to conduct business on behalf of the commissioners.

(5) "Copy" shall include all the words and/or pictorial graphics contained on the display area of the banner.

(6) "Display area" shall include the net geometric area enclosed by the display surface area of the banner per side.

(7) "Horizontal banner" shall mean a banner affixed at both ends to existing poles and projecting across a street, alley, sidewalk, or other public way.

(8) “Special event” shall be a community activity or circumstance occurring on at least one day sponsored by the city or through its agent the chamber of commerce. These events shall be limited to those specifically listed on the city’s contractual agreement with the chamber of commerce, and any such other event consistent with the purpose of this chapter as may be approved by the city.

(9) “Vertical banner” shall mean a banner affixed to and projecting from an existing pole with the greatest dimension running perpendicular to the ground. (1976 Code, § 12-402)

16-303. Permit required. It shall be unlawful for any person, firm, corporation, association, or others to place a banner on any public street, sidewalk, alley, or public place without having first obtained a permit as herein required, and without complying with all the provisions of this chapter. (1976 Code, § 12-403)

16-304. Applications. Applications for such permits shall be made to the administrator and shall describe the nature, type, and duration of the special event to be advertised or promoted; state the number, size, type, color and locations of the banners; the name and address of the applicant; and any such other information, drawings, maps, and/or plans deemed appropriate by the administrator to ensure compliance with the provisions of this chapter. (1976 Code, § 12-404)

16-305. Approval. Upon receiving a request for permit, the administrator shall review such request to determine compliance with the provisions of this chapter. Once compliance has been determined, the application shall then be submitted to the city manager for consideration for approval. Upon approval by the city manager, the administrator shall then issue a permit to the applicant stipulating any conditions that may have been attached to the approval, the duration of the permit, and the responsibilities of the applicant as it related to the installation, maintenance and removal of the banner. (Ord. #2168, Aug. 1998)

16-306. Minimum sign standards. All banners installed under the provisions of this chapter shall be aesthetically pleasing using colorful and cheerful architectural design standards complimenting Gatlinburg’s unique character, and shall comply with the following minimum standards:

(1) Banner materials shall be three (3) ply, eighteen (18) ounce nylon woven fabric, or a similar material of the same strength and durability with grommets every three feet around the edge or pockets at top and/or bottom for insertion of cable or rope and any other necessary attachments to make installation secure.

(2) Banner copy shall be painted using a flat vinyl paint, silk screened, woven, heat transfer, or cut-out lettering and/or graphics for exterior use.

(3) Banner attachment materials shall be a three-eighths (3/8) inch nylon or monofilament ropes sewn in the top and bottom, or metal brackets safely securing the banner so as to withstand all loads subjected by wind and other weather conditions, except horizontal banners spanning ten (10) feet or more shall be secured with steel cables.

(4) Horizontal banners shall have a minimum of one vent hole for every four (4) square feet of total display area.

(5) All materials shall be water repellant, mildew and rust resistant. (1976 Code, § 12-406)

16-307. Size and location. All banners installed under the provisions of this chapter shall be limited to vertical and horizontal installations, and shall be restricted to placement on public property, the use of which is either owned or controlled by the city, and meets the following requirements:

(1) Vertical banners shall be limited to fifteen (15) square feet in display area on each side and no more than two (2) banners per pole and must meet existing bracket size and specifications.

(2) Horizontal banners shall be limited to a height of three (3) feet with a length that runs parallel to the ground and does not exceed the length of the street, alley, sidewalk, or other public way which it spans and can only be placed over city streets and not state highways.

(3) The number and location of banners installed shall be limited by the number and location of poles available for installation; however, whenever possible, equal spacing distance between banners shall be used and no banner shall be installed within fifty (50) feet of the intersection of two major thoroughfares.

(4) Banners which overhang a public way reserved for the movement of pedestrians shall maintain a minimum clearance of nine (9) feet above grade. Likewise, banners which overhang a public way reserved for the movement of vehicles shall maintain a minimum clearance of seventeen (17) feet above grade. (1976 Code, § 12-407)

16-308. Installation, maintenance and removal. All banners permitted under the provisions of this chapter shall be installed, maintained and removed by the city, except where other arrangements for installation, maintenance and removal by the applicant have been approved by the city. In the event of such approval, the applicant shall make every effort to ensure that the banners are installed, maintained and removed in an orderly and safe manner. (1976 Code, § 12-408)

16-309. Time limits. The issuance of a permit to install special event banners shall be limited to one special event at any given time, and shall not

begin until ten (10) days prior to the event and expire within three (3) days following the event. (1976 Code, § 12-409)

16-310. Insurance. Applicants other than the City of Gatlinburg shall provide insurance coverage for the erection of any banner. (1976 Code, § 12-410)

16-311. Entrance signs. Special event signage meeting the criteria set forth in this chapter may also be erected on the Gatlinburg entrance signs. The application for same shall meet the requirements set forth in § 16-304. Any sign advertising a special event which meets all other requirements of this chapter may be permitted to be attached to the Gatlinburg entrance sign. Such sign shall be three (3) feet tall and five (5) feet wide and constructed of three-fourths inch (3/4") plywood. The color and message on said sign shall be as approved by the EDRB and shall be restricted to an announcement regarding the name of the event, the date, time and location, etc. (1976 Code, § 12-411)

16-312. Special event signage at McMahan Parking Garage. Special event signage may be placed on the Fred W. McMahan (Parkway) Parking Garage if it meets the criteria set forth herein. For the purpose of this section only, special event signage is defined as signage advertising events which are open to the public, occurring at the city-owned Gatlinburg Convention Center/Mills Auditorium, which have a duration of no less than three (3) days. The placement of such signage must comply with the following:

(1) File an application with the City Planner for the City of Gatlinburg at least fourteen (14) days prior to the placement of the signage and pay an application fee in the amount of \$10.00 to defray the expense of processing said application;

(2) The proposed signage shall only contain language indicating the official name of the event, time and duration of the event, and the location (Gatlinburg Convention Center) of the event;

(3) The proposed signage shall be of the flexible announcement device type (i.e. a banner) as set forth more fully in § 16-306 hereinabove;

(4) If approved, the applicant must purchase and pay for the appropriate signage;

(5) The banner shall be six (6) feet in height and twenty-three (23) feet in length;

(6) Said signage shall be delivered to the City of Gatlinburg at the location designated by the city planner and shall be placed on the parking garage by city employees. The location on the parking garage shall be determined by the city;

(7) The sign shall be placed on the garage no more than two (2) days prior to the event and shall be removed within twenty-four (24) hours following the conclusion of the event. Signage must be picked up by the applicant within three (3) business days of the removal of said signage. Any sign not picked up

by the applicant within three days will be disposed of by the city. (as added by Ord. #2273, June 2002)

CHAPTER 4

CHURCH AND BUSINESS DIRECTIONAL SIGNAGE

SECTION

16-401. Church directional signage program.

16-402. Business directional signs.

16-401. Church directional sign program. There is hereby established a church directional sign program for churches located within the corporate limits of the City of Gatlinburg, Tennessee other than in the C-1 zoning district. Churches which qualify under the requirements of this program will be allowed to place church directional signs on city-owned public property at the intersection of a major thoroughfare and minor street on which said church is located. In order to qualify for the program:

- (1) The church must not be visible from the proposed intersection.
- (2) The church must submit a proposed design for the sign.
- (3) The sign should not block visibility at the intersection.
- (4) The church must agree to install the sign.
- (5) The sign may be no larger than 12 square feet.
- (6) The sign design and location must be approved by the board of commissioners. (1976 Code, § 12-501)

16-402. Business directional signs. A business directional sign is a standardized sign placed by the city at the intersection where a minor street intersects a major thoroughfare indicating the directions to a business with access located on the minor street. A business may qualify for a business directional sign if said business is not visible upon approaching the intersection. A business directional sign may be located either on public or private property and may be either constructed of an aluminum, wood, or other material as deemed appropriate by the city.

(1) Businesses may request that a sign be placed on the city's business directional sign by completing an application form and if approved, paying the costs associated with the fabrication and installation of the directional sign. In addition to the initial fabrication and installation fees, a fifty dollar (\$50.00) annual maintenance fee shall be required and collected by the city for the maintenance and upkeep of said sign.

(2) Such directional sign(s) shall be constructed by the city and shall be of the type determined by the city. Such sign(s) shall replace the normal directional sign(s).

(3) No such device shall be erected without the approval of the board of commissioners.

(4) Business directional signs are provided by the city for the convenience of the public and are subject to removal at any time.

(5) Failure to pay the annual maintenance fee will result in removal of the sign. (1976 Code, § 12-502, as replaced by Ord. #2566, March 2021 ***Ch14_03-23-22***)