

MTAS Municipal E-News

APRIL 2013 • ISSUE 46

CITY SPOTLIGHT:

WAVERLY

Humphreys County

Middle Tennessee

Incorporated in 1838

2012 Population: 4,105

Municipal Management Consultant

Ronnie Neill

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CLASS LISTINGS AND INTERACTIVE TRAINING CALENDAR

Mark your calendar! MTAS training events and conferences are listed here along with information and how to register for upcoming training events on your Solution Point account. [READ](#)

RESEARCH/INFORMATION CENTER NEW MATERIALS

MTAS' Research and Information Center is always adding new materials to its collection. See what's new for this month. [READ](#)

PAST ISSUES OF THE MUNICIPAL E-NEWSLETTER

[READ](#)

FROM JIM THOMAS, EXECUTIVE DIRECTOR

In March, MTAS welcomed Macel Ely as its new training program manager. Some of you probably already know Macel because of his presentation of various executive leadership training programs through IPS's Naifeh Center for Executive Leadership. [READ](#)

MTAS WELCOMES TWO NEW EMPLOYEES

Before coming to MTAS, Dr. Macel Ely most recently served as the training specialist for the UT Institute for Public Service (IPS) leadership programs. Lyndy Wibking joined the UT Municipal Technical Advisory Service (MTAS) as a senior library associate. [READ](#)

U.S. HOUSE PASSES WORKFORCE DEVELOPMENT BILL OPPOSED BY NATIONAL LEAGUE OF CITIES

On March 15, H.R. 803 — the Supporting Knowledge and Investing in Lifelong Skills (SKILLS) Act — passed the U.S. House of Representatives. Numerous organizations, including the National League of Cities (NLC) and National Association of Counties (NACo), have opposed the bill on the grounds that it undermines the role that local stakeholders play in workforce development. [READ](#)

WIRELESSLY ALERTING CITIZENS WHERE AND WHEN THEY ARE IN DANGER

During Hurricane Sandy, which ravaged the Northeast coast, New York City employed a new public alerting technology. Using FEMA's Integrated Public Alert and Warning System (IPAWS) Commercial Mobile Alert System (CMAS), New York City was able to send Wireless Emergency Alerts (WEAs) directly to cell phone users warning them to evacuate an area, or shelter in place, or avoid driving on the roads depending on where they were located. [READ](#)

2012 POPULATION ESTIMATES RELEASED

The latest estimates (July 1, 2012) of total population for counties, Metropolitan and Micropolitan Statistical Areas have been released. [READ](#)

BE PART OF THE GFOA'S HEALTH CARE COST CONTAINMENT RESEARCH

The Government Finance Officers Association (GFOA) is conducting a new study on health care cost containment. [READ](#)

TREEDC RETURNS TO HIWASSEE COLLEGE

The mayors of the Tennessee Renewable Energy and Economic Development Council (TREEDC) held their first 2013 Community Energy forum at Hiwassee College on February 22. [READ](#)

From Jim Thomas, Executive Director

In March, MTAS welcomed Macel Ely as its new training program manager. Some of you probably already know Macel because of his presentation of various executive leadership training programs through IPS's Naifeh Center for Executive Leadership. Macel's educational background and work experience well-equip him to lead MTAS's training service. He holds undergraduate degrees in public administration and education and graduate degrees in public administration and educational leadership. Macel "moves over" to MTAS after serving the Naifeh Center since 2002.



Jim Thomas

With spring's arrival, thoughts turn to the early year-round of meetings of various professional associations that serve our worlds in municipal governments. MTAS enjoys our membership in most of those associations and, in fact, provides administrative support to several of them with assistance in agenda development, meeting logistics and training programs. As a longtime member of those same associations, I found it rewarding to attend association meetings to learn from my peers on how they dealt with the same issues that faced my city as well. Conference meetings also provided information to keep me up-to-date on the current issues facing municipalities in the state. I, too, know that being away from the office to attend those meetings can be burdensome, but the reward of staying in touch with your fellow municipal peers is worth it in the long run.

A short time ago, many of you helped MTAS by completing our customer satisfaction survey. You took the opportunity to tell us how we're doing as you see it. Thanks for doing so. The responses are still being tabulated. You have my assurance that the survey results will be another tool we'll use to guide us in serving you in the future. Speaking of the future, don't wait for another survey to tell us how we're doing. Feel free to call me at (615) 972-9219 or e-mail me at jim.thomas@tennessee.edu and let me know — particularly when you see us not meeting your expectations. I'll gladly accept your MTAS compliments, but I really want to hear from you when you know we can do better.

Everybody at MTAS appreciates what you do for your town or city, and sometimes the work can seem like a thankless service. We know that. We say, "Thank you," and know that we work every minute of every day serving somebody in some city hall somewhere in Tennessee. Thanks for giving MTAS that opportunity.

MTAS Welcomes Two New Employees

Before coming to MTAS, **Dr. Macel Ely** most recently served as the training specialist for the UT Institute for Public Service (IPS) leadership programs. Ely's job consisted of managing and facilitating training for Tennessee's senior-level managers and executive leadership. He managed both the state's Tennessee Government Executive Institute (TGEI) and the Tennessee Government Management Institute (TGMI). In addition to these programs, he successfully managed the Local Government Leadership Program and its alumni for several years. Currently, he serves as head of the IPS Continuing Education Units Committee, ensuring that all training courses properly meet the standards for the International Association for Continuing Education Training (IACET).



Macel Ely

“ *I am very excited about the opportunity to be working with the Municipal Technical Advisory Service (MTAS). The agency has a rich history and a genuine passion to help our Tennessee towns and cities. I count it an honor to join their ranks in making local government in Tennessee the best it can be by assisting the many wonderful folks in our communities who make it all possible.* ”

Before coming to IPS to work for its leadership programs, Ely worked as the program coordinator at the Center for Homeland Security. His duties included the development of statewide curriculum training for law enforcement officers and other city officials in Tennessee, as well as planning, coordinating and hosting training activities in conjunction with the governor's own Office of Homeland Security.

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MTAS Welcomes Two New Employees (cont'd)

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“ *Providing quality training that is applicable to people and the work they do is a long-standing passion of mine. Coming to work as the training program manager for MTAS is a wonderful fit for me because I know MTAS shares that same passion. I am ecstatic about the future of MTAS training and what we will be able to offer our local towns and cities.* ”

Ely serves on the boards of various charitable works, foundations and professional groups. He earned a bachelor's degree in political science from Lee University and Kentucky Wesleyan College and a master's degree in public administration from the University of Tennessee. He also earned his doctorate in educational leadership and policy studies from UT. Before coming to work for IPS, Ely worked as a school administrator in Kentucky and a news reporter on Capitol Hill in Washington, D.C. He and his wife Jamie reside in Maryville with their son, Silas.

Lyndy Wibking joined the UT Municipal Technical Advisory Service (MTAS) as a senior library associate II.



Lyndy Wibking

Wibking has a master's degree in library science and a bachelor's degree in English, rhetoric and writing from the University of Tennessee. As an undergraduate at UT, she worked with UT's Special Collections and with the Digital Library Initiatives at Hodges Library. She also held an internship at Oak Ridge National Laboratory where she contributed to the development of a wind energy-related website and Geographic Information Systems (GIS) tool. While in graduate school, Wibking was a graduate research assistant. She maintained and updated a website using the Drupal content management system and assisted in the management of TRACE, UT Knoxville's institutional repository. Since graduation, she has worked as Interim Thesis/Dissertation consultant for the UT Graduate School.

At MTAS, she will be working with periodicals, MOLLY, Knowledgebase and TRACE, as well as helping out with surveys.

U.S. House Passes Workforce Development Bill Opposed by NLC

On March 15, H.R. 803 – the Supporting Knowledge and Investing in Lifelong Skills (SKILLS) Act – passed the U.S. House of Representatives. Numerous organizations, including the National League of Cities (NLC) and National Association of Counties (NACo), have opposed the bill on the grounds that it undermines the role that local stakeholders play in workforce development. The SKILLS Act empowers governors and state workforce boards to enact various decisions without consulting local elected officials, including the authority to eliminate existing local workforce development areas and establish new ones, and it allows governors to eliminate (or consolidate) various work training programs targeted to vulnerable groups such as low-income adults and at-risk youth.

In a joint letter with the presidents of the U.S. Conference of Mayors and NAC, NLC President Marie Lopez Rogers wrote:

“America's counties, cities and towns have the potential to be the engines of full national economic recovery and growth, and there is nothing more important to local elected officials, business leaders and workforce investment boards than building successful business-led workforce systems to support the individuals in our communities ... We strongly support enactment of a bi-partisan workforce development bill that is responsive to emerging economic realities and business needs ... However, we are unable to support H.R. 803.”

For the full article, from NCL's website, go to:

<http://www.nlc.org/media-center/news-search/house-passes-workforce-development-bill-opposed-by-nlc>

Wirelessly Alerting Citizens Where and When They Are in Danger



By Antwane Johnson, Director, Integrated Public Alert and Warning System (IPAWS)

During Hurricane Sandy, which ravaged the Northeast coast, New York City employed a new public alerting technology. Using FEMA's Integrated Public Alert and Warning System (IPAWS) Commercial Mobile Alert System (CMAS), New York City was able to send Wireless Emergency Alerts (WEAs) directly to cell phone users warning them to evacuate an area, or shelter in place, or avoid driving on the roads depending on where they were located. Because WEAs are not subscription based, residents and tourists in New York City received WEAs during Hurricane Sandy.

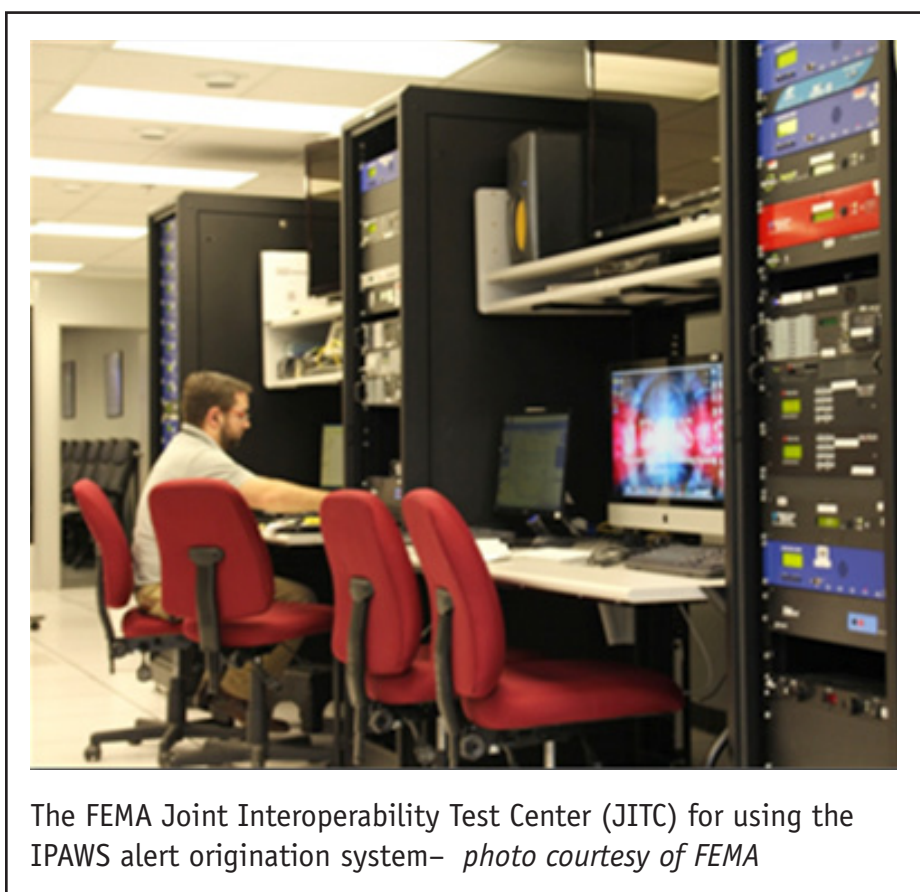
Only authorized IPAWS alerting authorities can send WEAs. Federal, state, territorial, tribal or local public safety officials can become authorized IPAWS alerting authorities through a simple four-step authorization process. In addition to hundreds of states, counties and cities across the nation that are currently authorized to use IPAWS, the National Weather Service (NWS) uses IPAWS to send WEAs to keep citizens aware of severe weather. The National Center for Missing and Exploited Children (NCMEC) also uses WEAs to send AMBER alerts in the most serious child-abduction cases.

WEAs are free messages broadcast directly to WEA-capable cell phones and can ensure that life-saving information, whether it is about a missing child, evacuation, chemical spills, severe weather or other hazardous situations, reaches the public in time to respond. WEAs attract attention with a unique sound and vibration, which is particularly helpful to people with hearing or vision-related disabilities, but will not interrupt calls in progress. WEA technology is available nationwide and is already on dozens of wireless cell phones or other wireless devices.

WEAs are broadcast to mobile phones in a geographically targeted affected area down to the county level. Future technology developments will make it possible for alerting authorities to refine targeting capabilities.

Every WEA has an expiration date/time and will be re-sent within the affected area until it expires; however, each individual wireless device will display the alert only once. If a wireless customer travels into the affected area after the WEA was originally sent and the alert has not expired, they will still receive the alert.

WEAs are limited to 90 characters and look like text messages, but unlike existing text messaging that uses Short Message Service Point-to-Point (SMS-PP), WEAs are broadcast to devices by the SMS-Cell Broadcast (SMS-CB) in a one-to-many service, which simultaneously delivers the message to multiple recipients. The WEA therefore avoids network congestion issues experienced with traditional



The FEMA Joint Interoperability Test Center (JITC) for using the IPAWS alert origination system— *photo courtesy of FEMA*

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Wirelessly Alerting Citizens Where and When They Are in Danger (cont'd)

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SMS and will be received by WEA-capable phones even if individuals cannot send or receive calls or texts.

WEAs are products of the Commercial Mobile Alert System (CMAS), which is a partnership among Federal Emergency Management Agency (FEMA), the Federal Communications Commission (FCC), and wireless carriers. IPAWS alerting authorities can use FEMA's IPAWS Open Platform for Emergency Networks (IPAWS-OPEN) to send out geographically targeted alert and warning messages through a variety of disseminators, including the Emergency Alert System (EAS), which sends warnings to television and radio via broadcast, cable, satellite and wireline communication pathways, CMAS/WEAs, public feed service to enhance internet services, unique alerting systems such as road signs and large voice sirens and emerging technologies.

Currently all major cell phone carriers, as well as numerous smaller carriers, are participating and selling mobile devices that have CMAS/WEA capability. Not all phones currently in the market are capable of receiving WEAs, but it is anticipated that by 2014 all commercially available phones will be WEA-enabled. Carriers list the devices currently WEA-capable on www.ctia.org/WEA as well as mark phone and wireless devices boxes with the Wireless Emergency Alert logo.

Tennessee cities or agencies currently participating include the City of Dyersburg, Cleveland/Bradley County Emergency Management Agency, Crossville/Cumberland County Emergency Management Agency, Metropolitan Government of Nashville/Davidson County, Putnam County, Tennessee Emergency Management Agency, Franklin, Clay County, Jackson-Madison County Emergency Management Agency, Macon County and Shelby County.

This article is provided as a possible resource for your jurisdiction. [CLICK HERE](#) for more information or to visit the Federal Emergency Management Association's (FEMA) website.

[CLICK HERE](#) to learn more about IPAWS or about becoming an IPAWS alerting authority.

[CLICK HERE](#) to reach the FEMA IPAWS Program Management Office.

2012 Population Estimates Released

The latest estimates (July 1, 2012) of total population for counties, Metropolitan and Micropolitan Statistical Areas have been released. [CLICK HERE](#) for the Census Bureau's full press release.

County-level population estimates are calculated using administrative records to estimate components of population change, such as births, deaths, domestic and international migration.

A notable highlight for Tennessee is that the Clarksville, TN-KY metropolitan statistical area (MSA) is the second fastest-growing MSA in the nation. The four counties comprising the Clarksville MSA are Montgomery and Stewart counties in Tennessee and Christian and Trigg counties in Kentucky. Montgomery County is the fastest growing county in the state with a 4.3 percent growth from 2011 to 2012. The increase of 7,631 people in Montgomery County represents 13 percent of the state's total population growth during this period, with the growth largely attributable to an increase in net migration of 5,638 people. Montgomery County is followed by Williamson County at 2.4 percent growth.



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2012 Population Estimates Released (cont'd)

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Davidson County recorded the largest numerical change in the state from 2011-2012, with an increase of 12,703 (2.0 percent) people, largely as a result of a net migration of 8,194 people. Thirty-eight counties experienced negative growth, ranging from -2.1 to -0.1 percent declines. Six counties had no growth.

For population estimates, changes and rankings for all Tennessee counties, Metropolitan and Micropolitan Statistical Areas, visit the following links:

- [Tennessee Counties](#)
- [Tennessee Metropolitan Statistical Areas](#)
- [Tennessee Micropolitan Statistical Areas](#)

Population estimates for municipalities will be released in May 2013. County-level age, sex, race and ethnicity estimates will be released in June 2013. Housing unit estimates for states and counties will also be released in June 2013.

Be Part of the GFOA's Health Care Cost Containment Research

The Government Finance Officers Association (GFOA) is conducting a new study on health care cost containment. It is looking for jurisdictions that have had good success with one or more of the following:



- Ways of structuring employee contributions to health care premiums in a way that gives them more of a stake in reducing or containing costs
- Wellness programs, particularly programs that have obtained a measurable benefit. We are also interested in ways of assessing the population, deciding where the biggest wins are and designing incentive programs.
- Designing a wellness program for dependents
- Strategic health care planning
- Cooperative purchasing
- High-deductible health plan and health savings accounts
- Self-insurance
- Value-based insurance design disease management
- On site clinics

Please share your information by contacting Shayne Kavanagh, GFOA's senior manager of research, at skavanagh@gfoa.org

TREEDC Returns to Hiwassee College

The mayors of the Tennessee Renewable Energy and Economic Development Council (TREEDC) held their first 2013 Community Energy forum at Hiwassee College on February 22. The UT Institute for Public Service (IPS), Tetra Tech, PHG Energy and the Tennessee Gas Association sponsored this free community outreach forum for Hiwassee College students, staff and Monroe County-area clean energy stakeholders. Presentations ranged from funding strategies to actual best municipal practices in solar and compressed natural gas development. Hiwassee

College students were treated to a breakout discussion on renewable energy by TREEDC Founding Member Tetra Tech. Former Congressman Zach Wamp discussed the merits of a radio controlled Light Emitting Diode (LED) lighting system for local governments and colleges that measures electricity, provides security and increases WI-FI capability via street light poles.

TREEDC President/Ducktown Mayor James Talley recognized his fellow mayors in the audience: Graysville Mayor Ted Doss, Sweetwater Mayor Doyle Lowe, Kingston Mayor Troy Beets and TREEDC Co-founder/Graysville Commissioner Andy Beene. Monroe County Economic Development Director Shan Harris reviewed the 2013 TREEDC strategic plan.

Hiwassee College President Dr. Robin Tricoli thanked the TREEDC mayors for being role models in clean energy and invited them back for another forum next year. Sixty-five attendees also heard presentations from Pathway Lending, USDA Rural Development, Genera Energy, Tennessee Department of Environment and Conservation and Cemex Corporation.



Former Congressman Zach Wamp (second from left) and Monroe County Economic Development Director Shan Harris (second from right) received TREEDC awards at the recent Hiwassee College Forum.

MTAS Training Calendar



■ MUNICIPAL ADMINISTRATOR PROGRAM

April 2013 Classes

WHAT IS AN MD&A AND HOW DO I GET ONE?

Participants will become familiar with the GASB Statement No. 34 sections related to Management's Discussion and Analysis (MD&A). They will learn the components of an MD&A and prepare the framework to create one for their city. Participants are encouraged to bring a set of year-end financial statements from their city to use in the preparation of the MD&A. Information will be provided by the instructor for those who do not wish to bring financial statements with them. [Will qualify for four hours of CMFO continuing education hours (financial)]

April 3 • Franklin

April 10 • Morristown

April 11 • Collegedale

April 25 • Jackson

For details on times and locations and to register, [CLICK HERE.](#)

■ MUNICIPAL MANAGEMENT ACADEMY

April – June 2013 Open Enrollment

PERFORMANCE MANAGEMENT AND POSITIVE DISCIPLINE (MMA04)

April 9 • Spring Hill

HUMAN RESOURCE OVERVIEW (MMA05)

May 14 • Spring Hill

WORKPLACE HARASSMENT AND WORKPLACE VIOLENCE (MMA06)

June 11 • Spring Hill

RISK MANAGEMENT AND SAFE WORKPLACE ENVIRONMENT (MMA07)

July 9 • Spring Hill

MOTIVATING YOUR WORKFORCE (MMA08)

Aug. 13 • Spring Hill

For details and how to register, [CLICK HERE.](#)

■ ELECTED OFFICIALS ACADEMY LEVEL II

TML PRE-CONFERENCE SESSIONS • JUNE 21-22 • MEMPHIS

The UT Municipal Technical Advisory Service (MTAS) will host pre-conference sessions this year at the Tennessee Municipal League (TML) Annual Conference in Memphis. The sessions offered are part of Level II of the Elected Officials Academy program. Each session is designed specifically for the elected official and allows time for networking and sharing ideas with other cities. These sessions will be informative for both seasoned and newly elected officials in Tennessee. Participants will also earn hours toward completing Level II of the Elected Officials Academy program. If all five sessions are completed, a Level II certificate will be earned. **The cost is \$200 per person.** This one-time fee includes registration for Elected Officials Academy Level II. Meals and snacks will be provided both days.

June 21 • Municipal Human Resources

June 21 • Municipal Water and Wastewater Operations

June 22 • Municipal Fire Service Review

June 22 • Municipal Public Works

June 22 • Municipal Police Review

For more information, contact
Kurt Frederick at (615) 253-6385 or e-mail kurt.frederick@tennessee.edu

Mark Your Calendar!

April 2013

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

May 2013

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

TENNESSEE PERSONNEL MANAGEMENT ASSOCIATION

April 9-12, 2013 • Memphis

[CLICK HERE](#) for information

ALLIANCE FOR INNOVATION "TRANSFORMING LOCAL GOVERNMENT" ANNUAL CONFERENCE

April 10-12, 2013 • Atlanta, GA

[CLICK HERE](#) for information

TAMCAR SPRING MEETING

April 17-19, 2013 • Murfreesboro Embassy Suites

[CLICK HERE](#) for information

TENNESSEE CITY MANAGEMENT ASSOCIATION SPRING CONFERENCE

April 24-26, 2013 • Nashville Hampton Inn

[CLICK HERE](#) for information

OSHA 10-HOUR GENERAL INDUSTRY COURSE (UT CENTER FOR INDUSTRIAL SERVICES)

April 9-10 • Jackson • West Tennessee Research and Education Center

April 16-17 • Knoxville • UT Conference Bldg., 4th Floor

This course provides instruction on a variety of general industry safety and health standards. It's particularly useful for those who are just entering the safety field and would like a better understanding of what is required and where to start. Course subject matter includes an introduction to OSHA; OSH Act/General Duty Clause; inspections, citations and penalties; walking and working surfaces; means of egress and fire protection; and electrical. This is a great course for fire service personnel as it covers many areas that the TOSHA inspector will cover during a site visit. Students who complete this course will receive an OSHA 10-Hour General Industry card.

[CLICK HERE](#) for information or to register.